# Optimal Designs and Adaptive Randomization Techniques in Clinical Trials 

Yevgen Ryeznik ${ }^{1}$, Oleksandr Sverdlov ${ }^{2}$<br>${ }^{1}$ Department of Mathematics, Uppsala University<br>${ }^{2}$ Novartis Pharmaceutical Corporation

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## Outline

(1) Clinical Trials
(2) Adaptive Designs
(3) Adaptive Randomization
(4) Optimal Allocation
(5) Randomization procedures used to target optimal allocation

- Allocation-Adaptive Randomization (AAR)
- Response-Adaptive Randomization (RAR)
- Covariate-Adaptive Randomization (CAR)
- Covariate-Adjusted Response-Adaptive Randomization (CARA)


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## (1) Clinical Trials



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## Clinical Trials

Clinical trials are prospective biomedical or behavioural research studies on human subjects that are designed to answer specific questions about biomedical or behavioural interventions:

- novel vaccines,
- drugs,
- treatments,
- functional foods,
- dietary supplements,
- devices,
- new ways of using known interventions
generating safety and efficacy data.


## Clinical Trials

- Typically randomized, double-blind, placebo and/or active controlled study designs.
- The most common objective of a randomized clinical trial is to test the hypothesis that a new treatment is better than the standard fo care in the population with the disease.


## Clinical Drug Development



## Clinical Drug Development



## Clinical Drug Development



## Clinical Drug Development



## Clinical Drug Development



## Very Expensive (!) Process

## It costs $\sim \mathbf{\$ 2} .56 \boldsymbol{B}$ to bring a New Medicine to a Market!!! ${ }^{1}$

March 10, 2016

## Tufts CSDD Assessment of Cost to Develop and Win Marketing Approval for a New Drug Now Published

BOSTON - March 10, 2016 - The most recent analysis by the Tufts Center for the Study of Drug Development of the average cost to develop and gain marketing approval for a new drug-pegged at $\$ 2.558$ billion-has been published in the Journal of Health Economics, it was announced today.

[^0]
## Call for Innovation

Recognizing the challenges for modern drug development, the $\boldsymbol{F D} \boldsymbol{A}$ released the Critical Path Initiative to encourage use of innovative tools to streamline drug development:

- Biomarkers
- Innovative trial designs
- Pharmacometrics
- Bioinformatics


Food \& Drug Administration

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## Adaptive Designs: Motivation

The commonly used way of conducting a clinical trial:

- $n$ subjects are involved in a study.
- $K \geq 2$ treatment arms are investigated (selected).
- Subjects are allocated to treatments according given proportions (equal in many cases).
- Given subjects' responses (efficacy variables), statistical inference on drug(s) properties is performed.


## Adaptive Designs: Motivation

- At the planning stage of a trial, various assumptions (treatment effect, variance, dropout rate) must be made. Inaccurate assumptions increase risk of trial failure.
- Having an option to modify trial design adaptively, based on interim results can help reduced uncertainty and improve decision-making.
- Adaptation is a design feature, not a remedy for poor planning


## Adaptive Designs: Motivation

## Analogy Between Adaptive Designs and Swiss Army Knife ${ }^{2}$

(a) Simple scissor

- Optimal tool for a specific task.

(b) Swiss Army knife
- Versatile tool that combines several individual functions in a single unit.


Giant Swiss Army knife

- Functions for every perceivable need.
- Looks impressive.
- Highly impracticable.
- Very expensive.


[^1]
## Types of Adaptation Available

- Adaptive allocation rule - change in the randomization procedure to modify the allocation proportion or the number of treatment arms
- Adaptive sampling rule - change in the number of study subjects
- Adaptive stopping rule - early stopping due to efficacy, futility, or safety
- Adaptive decision rule - change in the way decisions will be made about the trial (e.g., change of endpoint, change of test statistics, etc.)
In practice, combinations of adaptive rules are used.


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## Adaptive Randomization

Let us consider a clinical trial with $n$ subjects involved.
Let

- $T_{1}, T_{2}, \ldots, T_{n}, \quad T_{j}=k \quad(j=1,2, \ldots, n ; \quad k=1,2, \ldots, K)$ be a sequence of treatment assignments;
- $X_{1}, X_{2}, \ldots, X_{n}, \quad X_{j}=x_{k} \quad(j=1,2, \ldots, n ; \quad k=1,2, \ldots, K)$ be a sequence of responses;
- $\boldsymbol{Z}_{1}, \boldsymbol{Z}_{2}, \ldots, \boldsymbol{Z}_{n}, \quad \boldsymbol{Z}_{j}=\left(z_{j}^{(1)}, z_{j}^{(2)}, \ldots, z_{j}^{(r)}\right)^{\prime} \quad(j=1,2, \ldots, n)$ be a sequence of subjects' covariates;


## Adaptive Randomization

- Allocation-Adaptive Randomization (AAR)

$$
P_{k}(j)=\operatorname{Pr}\left(T_{j}=k \mid T_{1}, \ldots, T_{j-1}\right)
$$

- Response-Adaptive Randomization (RAR)

- Covariate-Adaptive Randomization (CAR)

$$
P_{K}(j)=\Gamma_{\mathrm{T}}\left(T_{j}=k \mid T_{1}, \ldots, T_{j-1}, Z_{1}, \ldots, Z_{j-1}, Z_{j}\right)
$$

- Covariate-Adjusted Response-Adaptive Randomization (CARA)

$$
P_{k}(j)=\operatorname{Pr}\left(T_{j}=k \mid T_{1}, \ldots, T_{j-1}, X_{1}, \ldots, X_{j-1}, \boldsymbol{Z}_{1}, \ldots, \boldsymbol{Z}_{j-1}, \boldsymbol{Z}_{j}\right)
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$$

## Three Steps to Develop an Optimal Randomization Procedure

- Derive an optimal allocation to satisfy selected experimental objectives.
- Choose randomization procedure(s) to implement the desired optimal allocation.
- Evaluate operating characteristics of the optimal randomization procedures under a variety of standard to worst-case scenarios

Select one that has best performance for use in practice

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## Optimal Allocation

Consider a clinical trial with $K \geq 2$ treatment arms for which we want to find an optimal design. Then, one has to perform the following steps:
(1) Study objectives are formulated as a mathematical problem (usually as an optimization problem)
 of the problem under constraints:


- $\sum_{k=1}^{K} \rho_{k}^{*}=1$
(-) A randomization procedure has to be constructed:
- it sequentially allocates subjects to treatments.
- the allocation proportion vector


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## Optimal Allocation

## Consider a clinical trial with $K \geq 2$ treatment arms for which we

 want to find an optimal design. Then, one has to perform the following steps:(1) Study objectives are formulated as a mathematical problem (usually as an optimization problem).
(2) Optimal allocation $\boldsymbol{\rho}^{*}=\left(\rho_{1}^{*}, \rho_{2}^{*}, \ldots, \rho_{K}^{*}\right)$ is found as a solution of the problem under constraints:

- $0 \leq \rho_{k}^{*} \leq 1, \quad k=1,2, \ldots, K$.
- $\sum_{k=1}^{K} \rho_{k}^{*}=1$.
(3) A randomization procedure has to be constructed:
- it sequentially allocates subjects to treatments.
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- $\sum_{k=1}^{K} \rho_{k}^{*}=1$
(3) A randomization procedure has to be constructed:
- it sequentially allocates subjects to treatments.
- the allocation proportion vector

$$
\left(n_{1} / n, n_{2} / n, \ldots, n_{K} / n\right) \approx\left(\rho_{1}^{*}, \rho_{2}^{*}, \ldots, \rho_{K}^{*}\right)
$$

## Optimal Allocation: Example \#1

- Two treatment groups: 1 and 2 .
- $n=n_{1}+n_{2}$ - total sample size (fixed).
- $\rho^{*} \in(0,1)$ - optimal allocation proportion for treatment 1 (to be determined) such that $n_{1}=n \rho^{*}$ and $n_{2}=n\left(1-\rho^{*}\right)$.
- $Y_{j k} \sim \operatorname{Normal}\left(\mu_{k}, \sigma^{2}\right)$ - response of the $j$ th $(j=1,2, \ldots, n)$ patient in group $k(k=1,2)$.
- Objective: Maximize power of $t$-test for testing $H_{0}: \mu_{1}=\mu_{2}$.
- Solution: $\rho^{*}=0.5$ (equal number of patients should be assigned to treatments 1 and 2).


## Optimal Allocation: Example \#2

- Two treatment groups: 1 and 2 .
- $n=n_{1}+n_{2}$ - total sample size (fixed).
- $Y_{j k} \sim \operatorname{Bernoulli}\left(p_{k}\right)$ - binary response of the $j$ th $(j=1,2, \ldots, n)$ patient in group $k(k=1,2)$. Here, $p_{k}=\operatorname{Pr}\left(Y_{j k}=1\right)-$ probability of success.
- Objective 1: Maximize power of $Z$-test for testing $H_{0}: p_{1}=p_{2}$.
- Solution 1: $\rho^{*}=\frac{\sqrt{p_{1} q_{1}}}{\sqrt{p_{1} q_{1}}+\sqrt{p_{2} q_{2}}}$.
- Objective 2: Minimize expected number of treatment failures subject to fixed power of $Z$-test under $H_{0}: p_{1} \neq p_{2}$.
- Solution 2: $\rho^{*}=\frac{\sqrt{p_{1}}}{\sqrt{p_{1}+\sqrt{p_{2}}}}$


## Optimal Allocation: Example \#2

- Two treatment groups: 1 and 2 .
- $n=n_{1}+n_{2}$ - total sample size (fixed).
- $Y_{j k} \sim \operatorname{Bernoulli}\left(p_{k}\right)$ - binary response of the $j$ th $(j=1,2, \ldots, n)$ patient in group $k(k=1,2)$. Here, $p_{k}=\operatorname{Pr}\left(Y_{j k}=1\right)-$ probability of success.
- Objective 2: Minimize expected number of treatment failures subject to fixed power of $Z$-test under $H_{0}: p_{1} \neq p_{2}$.
- Solution 2: $\rho^{*}=\frac{\sqrt{p_{1}}}{\sqrt{p_{1}+\sqrt{p_{2}}}}$.


## Optimal Allocation: Example \#2



## Optimal Allocation: Example \#3

D-optimal design for dose-finding studies with TTE outcomes

- $T \sim W \operatorname{Weibull}(\lambda, k), \quad f_{T}(t)=\frac{k}{\lambda}\left(\frac{t}{\lambda}\right)^{k-1} \exp \left(-\left(\frac{t}{\lambda}\right)^{k}\right)$
- Accelerated Failure Time (AFT) model:

$$
\begin{aligned}
\log (T) & =\beta_{0}+\beta_{1} x+\beta_{2} x^{2}+b \varepsilon \\
\lambda & =\exp \left(\beta_{0}+\beta_{1} x+\beta_{2} x^{2}\right), \quad b=k^{-1} \\
\varepsilon \sim f_{\varepsilon}(u) & =\exp (-\exp (-u))-\text { extreme value distribution } \\
x \in \mathcal{X} & =[0,1] \text { is a treatment dose }
\end{aligned}
$$

- The aim is to define a dose-response curve (Median TTE $)$

$$
\operatorname{Median}(T \mid x)=\exp \left(\beta_{0}+\beta_{1} x+\beta_{2} x^{2}\right) \log ^{b}(2)
$$

## Optimal Allocation: Example \#3



## Optimal Allocation: Example \#3

Optimal design vs. censoring time: $\left(\beta_{0}=1.9, \beta_{1}=0.6, \beta_{2}=2.8, b=0.57721\right)$


## Optimal Allocation: Example \#3


colour $[25 \%, 75 \%] \square$ simulated $\square$ true

## Optimal Allocation: Summary

- Choice of the target allocation ratio stems from the study objectives.
- Unequal allocation designs may be preferred over equal allocation designs for statistical (e.g. power/efficiency) and ethical reasons.
- Practical implementation of the chosen target allocation requires a careful choice of randomization (which can promote selected study objectives while protecting study from experimental bias)


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The following randomization procedures target allocation ratio

$$
\begin{aligned}
w & =\left(w_{1}: w_{2}: \ldots: w_{K}\right), \quad w_{k} \in \mathbb{N}, \quad G C D\left(w_{1}, w_{2}, \ldots, w_{K}\right)=1 \\
\boldsymbol{\rho}^{*} & =\left(\rho_{1}, \rho_{2}, \ldots, \rho_{K}\right), \quad \rho_{k}=\frac{w_{k}}{\sum_{i=1}^{K} w_{k}}
\end{aligned}
$$

- Permuted Block Design (PBD)
- Block Urn Design ( $B U D$ )
- Mass Weighted Urn Design ( $M W U D$ )
- Drop-the-Loser Urn Design ( $D L U D$ )
- Doubly-Adaptive Biased Coin Design ( $D B C D$ )
- Maximum Entropy Constraint Balance Randomization (MaxEnt)

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- Doubly-Adaptive Biased Coin Design ( $D B C D$ )
- Maximum Entropy Constraint Balance Randomization (MaxEnt)
All the designs depend on a tweak parameter the choice of which is an open question!

Charachteristics of randomization procedure:

- Imbalance

$$
\operatorname{Imb}(n)=\frac{1}{n} \sum_{j=1}^{n} \sqrt{\sum_{k=1}^{K}\left(N_{k}(j)-j \rho_{k}\right)^{2}}
$$

- Forcing Index

$$
F I(n)=\frac{1}{n} \sum_{j=1}^{n}\left(\sum_{k=1}^{K}\left(P_{k}(j)-\rho_{k}\right)^{2}\right)
$$

## Imbalance plot


procedure
BUD (2)

* CRD
- DBCD (4)
- DL (4)
$\rightarrow$ MaxEnt (0.5) $\triangle$ MWUD (4) ${ }^{*}$ PBD (1)


## Forcing index plot



## Imbalance vs. Forcing index



## Distributions of final allocation proportions



Allocation ratio preserving (ARP) property


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Let us consider a dose-finding trial with time-to-event outcomes and $n$ subjects involved.

$$
\operatorname{Median}(T \mid x)=\exp \left(\beta_{0}+\beta_{1} x+\beta_{2} x^{2}\right) \log ^{b}(2)
$$

A D-optimal optimal allocation as well as optimal treatments (doses) are found as a solution of the following optimization problem

$$
\begin{array}{ll}
\left(\boldsymbol{x}^{*}, \boldsymbol{\rho}^{*}\right) & =\arg \max _{(\boldsymbol{x}, \boldsymbol{\rho})} \operatorname{det}|\boldsymbol{F I M}(\boldsymbol{x}, \boldsymbol{\rho}, \boldsymbol{\theta})|, \quad \boldsymbol{\theta}=\left(\beta_{0}, \beta_{1}, \beta_{2}, b\right) \\
& x_{k} \in\left[d_{\text {min }}, d_{\text {max }}\right], \quad k=1,2 \ldots, K \\
\text { s.t. } & \rho_{k} \in[0,1], \quad k=1,2 \ldots, K \\
& \sum_{k=1}^{K} \rho_{k}=1
\end{array}
$$

## $\boldsymbol{R A R}$

## "Ideal" case

- All subjects are available.
- They are just splitted into two groups

$$
n_{1} \approx n \rho_{1}^{*}, \quad n_{2} \approx n \rho_{2}^{*}, \quad n_{3} \approx n \rho_{3}^{*} .
$$

(we assume that $n_{1}, n_{2}$ and $n_{3}$ are rounded up to integers, if necessary)

However, there are potential problems with this approach:

- All n subjects are unavailable at the beginning of the trial.
- Model parameters $\boldsymbol{\theta}=\left(\beta_{0}, \beta_{1}, \beta_{2}, b\right)$ are unknown at the beginning of the trial. Basically, the trial itself is conducted to estimate $\boldsymbol{\theta}$ (and perform other statistical analysis, such as, for example, hypothesis testing of $H_{0}: \beta_{1}=\beta_{2}=0$ )
- Subjects cannot be just "split" into groups. They must be randomized in order to avoid selection bias.
Randomization is an essential component of any comparative experiment.
- In practice, the $n$ subjects enter the trial sequentially and must be immediately randomized to one of $K(=3)$ treatments.
- The enrolled subjects generate data, and these data can be used to sequentially estimate the model parameters $\boldsymbol{\theta}=\left(\beta_{0}, \beta_{1}, \beta_{2}, b\right)$.
- Thus, we construct response-adaptive randomization procedures which converges to the desired optimal allocations.


## Dose-finding studies for TTE outcomes

Adaptive design

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- In most randomized phase III clinical trials patients are heterogeneous.
- Linear regression model with constant variance for the primary outcome - the most efficient allocation is one for which treatment numbers are balanced, both overall and across selected covariates.
- Heteroscedastic or nonlinear model for the primary outcome - the concept of balance is different from the linear model case.
- Covariate-balanced response-adaptive design.


## CAR

Why is it important to force balance over known covariates? Let us consider a model where responses follow a linear regression model with constant varince

$$
\boldsymbol{Y}=\mu+\alpha \boldsymbol{t}+\beta \boldsymbol{z}_{1}+\varepsilon
$$

where

- $\mu$ is the overall mean.
- $\alpha$ is the treatment effect.
- $\beta$ is the covariate effect.
- $\boldsymbol{t}$ is an $n$-vector of treatment assignments (whose elements are 1 or -1 ).
- $\boldsymbol{z}_{1}$ is an $n$-vector of covariate values.
- $\varepsilon \sim N\left(0, \sigma^{2} \boldsymbol{I}\right)$.


## CAR

Why is it important to force balance over known covariates? Let

- $\boldsymbol{\theta}=(\mu, \alpha, \beta)$ be a vector of unknown parameters;
- $\boldsymbol{X}=\left[\mathbf{1}, \boldsymbol{t}, z_{1}\right]$ be a design matrix (for simplicity, assume that $\boldsymbol{z}_{1}$ is centred and scaled, that is, $\mathbf{1} \boldsymbol{z}_{1}^{\prime}=0$, and $\boldsymbol{z}_{1} \boldsymbol{z}_{1}^{\prime}=1$ );
- $\widehat{\boldsymbol{\theta}}=\left(\boldsymbol{X}^{\prime} \boldsymbol{X}\right)^{-1} \boldsymbol{X}^{\prime} \boldsymbol{Y}$. be the least square estimator of $\boldsymbol{\theta}$;

The variance-covariance matrix of $\widehat{\boldsymbol{\theta}}$ is given by

$$
\operatorname{Var}[\widehat{\boldsymbol{\theta}}]=\sigma^{2}\left(\boldsymbol{X}^{\prime} \boldsymbol{X}\right)^{-1}
$$

## CAR

Why is it important to force balance over known covariates? Particularly,

$$
\operatorname{Var}[\widehat{\alpha}]=\frac{\sigma^{2}}{n-\left(\boldsymbol{z}^{\prime} \boldsymbol{t}\right)^{2}-\left(\mathbf{1}^{\prime} \boldsymbol{t}\right)^{2} / n}
$$

It is minimized when both

- $\boldsymbol{z}^{\prime} \boldsymbol{t}=0$ (balance over covariate).
- $\mathbf{1}^{\prime} \boldsymbol{t}=0$ (balanced treatment assignments).


## CAR

## CAR procedures

- Pocock-Simon's "minimization" procedure (1975).
- Atkinson's biased coin design (1982).
- Covariate-balanced randomization design (Yuan and Huang, 2010)


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## CARA

Two main reasons to consider $\boldsymbol{C A R A}$ :

- Statistical: For nonlinear and heteroscedastic models, optimal allocation may not be balanced across treatment arms.
- Ethical: The degree and direction of treatment effect may differ for patient subgroups within a treatment $\Rightarrow$ increase probability of assigning the treatment that is most efficacious given the patient's covariate profile (personalized treatment).


## CARA

CARA Randomization for Survival Trials ${ }^{3}$

- $n$ patients are enrolled sequentially and are randomized to treatments 1 and 2.
- For the $j$-th patient, survival time $T_{j k}$, conditional on covariates $z_{i}$ is exponential with mean

$$
\lambda_{k}\left(\boldsymbol{z}_{j}\right)=\exp \left(\boldsymbol{\theta}_{k}^{\prime} \boldsymbol{z}_{j}\right), \quad k=1,2,
$$

where $\theta_{k}=\left(\theta_{k 0}, \theta_{k 1}, \ldots, \theta_{k p}\right)^{\prime}$ and $\boldsymbol{z}_{j}=\left(1, z_{1 j}, \ldots, z_{p j}\right)^{\prime}$.

- $T_{j k}$ is subject to independent right-censoring with $\tau_{j}>0$.
- $t_{j k}=\min \left(T_{j k}, \tau_{j}\right)$,
- $\delta_{j k}=\mathbf{1}_{t_{j k}=T_{j k}}$,
- $\left(t_{j k}, \delta_{j k}\right)$ are independent, $j=1, \ldots, n_{k}, \quad k=1,2$

[^2]
## CARA

Example: Redesigning a Survival Trial ${ }^{3}$ (cetuximab trial in advanced colorectal cancer)

- In a 21-month period, $n=572$ eligible patients were randomized at a 1:1 ratio among TRT 1 (cetuximab plus best supportive care) and TRT 2 (best supportive care alone).
- The primary endpoint was overall survival (OS).
- Effectiveness of cetuximab was significantly associated with K-ras mutation status:
- Patients with wild-type K-ras tumors benefited from cetuximab (median OS, 9.5 vs. 4.8 months; HR for death, 0.55 ).
- Patients with a colorectal tumor bearing mutated K-ras did not benefit from cetuximab (median OS, 4.6 vs. 4.5 months; HR for death, 0.98).

[^3]
## Simulation Study Results ( 10,000 simulation runs)

| $n=572$ | Pocock-Simon | CARA | RAR |
| :---: | :---: | :---: | :---: |
| $N_{\mathrm{A}} / n$ (S.D.) | $0.500(0.002)$ | $0.588(0.037)$ | $0.583(0.039)$ |
| $N_{\mathrm{A} 0} \mid N_{\mathrm{B} 0}$ (S.D.) | $169 \mid 169(1)$ | $211 \mid 127(16)$ | $197 \mid 141(14)$ |
| $N_{\mathrm{A} 1} \mid N_{\mathrm{B} 1}$ (S.D.) | $117 \mid 117(1)$ | $125 \mid 109(13)$ | $137 \mid 97(11)$ |
| Deaths (S.D.) | $372(11)$ | $362(12)$ | $366(12)$ |
| Total Time (S.D.) | $3076(106)$ | $3155(113)$ | $3132(112)$ |
| $\hat{\theta}_{\mathrm{A} 0}$ (S.D.) | $2.62(0.11)$ | $2.62(0.10)$ | $2.62(0.10)$ |
| $\hat{\theta}_{\mathrm{A} 1}$ (S.D.) | $-0.68(0.16)$ | $-0.68(0.15)$ | $-0.68(0.15)$ |
| $\hat{\theta}_{\mathrm{B} 0}$ (S.D.) | $1.87(0.09)$ | $1.86(0.11)$ | $1.87(0.10)$ |
| $\hat{\theta}_{\mathrm{B} 1}$ (S.D.) | $0.02(0.14)$ | $0.03(0.16)$ | $0.02(0.16)$ |

- Because of treatment-covariate interaction, CARA resulted in greater skewing to $A$ in the wild-type $K$-ras subgroup than in the mutated $K$-ras subgroup, whereas RAR had similar degree of skewing in the subgroups.
- CARA and RAR had, on average, 10 and 6 fewer deaths and greater total survival time than the Pocock-Simon design.
- All three procedures had the same power and very similar M.L.E.'s.


## Books



## CIM Course for Master/PhD students (Period IV 2018)

(1) Introduction to clinical trials, adaptive designs, optimal adaptive randomization procedures.
(2) Choice of a target allocation for a multi-arm clinical trial.
(3) Adaptive randomization designs to implement optimal allocation:

- Allocation-adaptive randomization
- Covariate-adaptive randomization
- Response-adaptive randomization
- Covariate-adjusted response-adaptive randomization
(1) Case studies (with examples in R) and practical aspects of implementing adaptive randomization


[^0]:    ${ }^{1}$ The Tufts Center for the Study of Drug Development (independent, academic, non-profit research group at Tufts University in Boston, Massachusetts).

[^1]:    ${ }^{2}$ Bretz F, Gallo P, Maurer W (2017) The Swiss Army knife among clinical trial designs? Clinical Trials 14(5), 417-424

[^2]:    ${ }^{3}$ Sverdlov O., Rosenberger W.F., Ryeznik Y. (2013) "Utility of covariate-adjusted response-adaptive randomization in survival trials" Statistics in Biopharmaceutical Research 5(1), p. 38-53.

[^3]:    ${ }^{3}$ Karapetis, C. S., Khambata-Ford, S., Jonker, D. J., et al. (2008). "K-ras mutations and benefit from cetuximab in advanced colorectal cancer". The New England Journal of Medicine, 359, p. 17571765

